General Evaluation Talking Points
Choose Health: 4-H Club Health Officers

*How will the 4-H Club Choose Health Officer Program Evaluation be used? Why are we doing it?*

- To establish an effective system of training for 4-H Educators and all others involved in implementing the program
- To monitor the success of the program in changing youth and family attitudes and behaviors toward healthy living
- To improve and adjust the program based on feedback provided by stakeholders

*Who will participate?*

- Not all clubs or other 4-H sites using the materials will participate. Only clubs that have the capacity to participate and volunteer to do so will be part of the evaluation. HOWEVER, feedback is always welcome from all clubs.
- Within the clubs that volunteer for the evaluation, we will gather feedback from Volunteer Adult Leaders, Choose Health 4-H Club Officers, and youth members that engage in program activities.
- 4-H Educators and other staff familiar with the program materials and training.

*What do clubs that participate in the evaluation have to do?*

**PILOT YEAR (2010-2011)**

- 4-H, other CCE educators and other staff familiar with the Choose Health Officer Program complete a survey about training materials and experiences implementing the program.

**YEAR 1 (2011-2012)**

- Volunteer Leaders will complete a one-page survey at the end of the program year.
- Choose Health 4-H Officers will keep track of their progress and activities on a monthly basis, **BUT will only submit** a report and a survey at the end of the program year.
- *Choose Health Officers will complete a health behaviors questionnaire post-program participation* - OPTIONAL, if resources allow
- "Success stories" of changes in health knowledge, behaviors and confidence (efficacy in matters related to health and the program) as observed by club leaders and 4-H educators.

**YEAR 2 (2012-2013)**

- Volunteer Leaders will complete a one-page survey at the end of the program year.
- Choose Health 4-H Officers will keep track of their progress and activities on a monthly basis, **BUT will only submit** a report and a survey at the end of the program year.
- *Choose Health Officers and Youth Members will complete health behaviors questionnaire at pre-and post-program participation*
- "Success stories" of changes in health knowledge, behaviors and confidence (efficacy in matters related to health and the program) as observed by club leaders and 4-H educators.

Prepared by Wanda D. Casillas with Josephine Swanson, Cornell Cooperative Extension, 4-H Program, December 2011.