Abstract for NAE4-HA Communicator Award Submission

Applicant: Jessica Spence, Cornell Cooperative Extension of Yates County, 417 Liberty Street, Penn Yan, NY 14527  (315)536-5123  jls233@cornell.edu

Member Recognition Category: Published Photo

Objectives: This photo was taken to depict one of the many STEM opportunities happening in the Great New York State Fair youth building. The photo shows Nancy Caswell, 4-H Educator in Westchester County, teaching a young 4-H member about energy education by encouraging her to pedal the energy bike to power light bulbs.

Target Audience: The photo was used in the New York State Association of Cornell Cooperative Extension 4-H Educators (NYSACCE4-HE) News and Views monthly newsletter in the “photo of the month” section to highlight the great work being done by members of the association.

Current Population: In September 2012, there were 158 association members including active and life members. News and Views is also posted online and can be accessed by anyone including the general public.

Publishers Requirement: None, published in-house.

Methods Used: Used Cannon Rebel T2i camera on auto mode. Photo is unedited.

Production Cost: Staff time only.

Impact Results: The aesthetically pleasing photo shows readers that 4-H is fun for all ages and encourages that, even at the hot and crowded New York State Fair, education is happening within the mission mandates. The photo also sends a very clear 4-H message with the pledge displayed on the back of the member’s shirt and the clover flags on the table.

Information on the Role the Applicant had in the Entry: Applicant took the photo. The young lady in the photo is a 7 year old Yates County 4-H Cloverbud member. Applicant is also the News and Views editor and is always looking to capture NYSACCE4-HE members in action!

Other:
Third Thursday
News and Views!

A Note from the President:

I love to travel, and living on a dairy farm doesn’t make it easy! Probably the most favorite part of my job is the opportunity to travel – even if it’s to a neighboring county, or somewhere for a day trip. We were sharing goals at one of our 4-H Exchange Club meetings when I told the group that one of my goals was to visit every state in the nation. There was a moment of pause before moving to the next person when one of the teens blurted out “Wait – do you realize that will take you 100 years!” Well, it would if I only visited one state every two years, as we do in the Exchange Club!!

Fall is in the air – and it brings many new opportunities to excite the senses! As much as I love the hot days of summer, I can’t imagine living in a climate without the change of seasons. I just love the colors of fall – the changing leaves, the fields and gardens that take on new color, the pumpkins and scarecrows that come out of hiding. There are no smells like the smell of fall. And fall has a fun set of sounds – crunching and rustling of leaves, the wind as it blows through leaves still hanging on the trees or through a field of standing corn. I look forward to many opportunities to travel this fall, and hope to see many of you at these destinations. The NYSACCE4-HE conference in Lake George will be spectacular! (Imagine the color of the leaves, the shimmer of Lake George, and the fright to be experienced on the ghost tour!) I will also have the chance to check another state off my life list as I travel to Florida for the NAE4-HA conference in Orlando – yes my first visit to the Sunshine State! I hope you can make travel plans this fall – it’s worth the investment.

Have you met?

Kathy Bowers
Niagara County
What is the most valuable part of being a member? Being part of a larger group of people, really great people working towards the same common goal; making 4-H and the CCE system the best it can be for the residents in our community.
Color? Green
Food? Anything Italian
Dessert? Chips
Hobbies? Camping, swimming, traveling.
Family? Husband, Scott, two children, Connor (10) and Sienna (5), and a Golden Retriever named Thunder.
Contact: krc8@cornell.edu or CCE Niagara 716-433-8839 x239

Christy Price
Niagara County
What is the most valuable part of being a member? Because I’m pretty new to the organization, I really enjoy getting together with all the other members and learning what other counties are doing to make their programs successful.
Book? The Harry Potter Series
TV Show? The Voice
Food? Shrimp and Grits
Vacation? We take a cruise at least once a year. We’ve been to Mexico, Alaska, and Europe just to name a few.
Family? Married with a 4 year old daughter.
Contact: cp468@cornell.edu or CCE Niagara 716-433-8839 x241

Have you Registered??

The 2012 NYSACCE4-HE Conference is October 9-11 in beautiful Lake George.

Registration is due October 1st!!!!

Visit: http://ccesaratoga4h.wufoo.com/forms/2012-nysacce4he-conference/

The most recent details can be found in an email from Sarah Westcott received 9/17/12

Q. When did the 4-H Educator Conferences start?
A. There were about 21 4-H Club Agents in 1922 who decided they should get together to exchange ideas and discuss what their job entailed so they could better serve the youth of the State. So, 2012 marks our 90th anniversary of 4-H staff coming together to share ideas, gain new information, and have fun!